



**Investment
Agriculture
Foundation**
of British Columbia

INVESTIGATION





Canadian Agriculture Adaptation Program (CAAP)



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Canada 



What is CAAP?

Goal: to support industry-lead approaches and solutions that allow the sector to quickly adapt to changes, respond to emerging issues and seize new opportunities.





CAAP is a five-year (2009 - 2014),
\$163 million program.

BC's share is \$6.2 million (2009 -
2014).

Managed as an annual contribution.





Seizing opportunities:

To develop a new idea, product, niche or market opportunity to the benefit of the sector.

e.g. Production of value-added ingredients; mitigating market risk, value chain awareness, feasibility studies and business plans; Equine Industry Study, Vacuum Dehydration of wild mushrooms



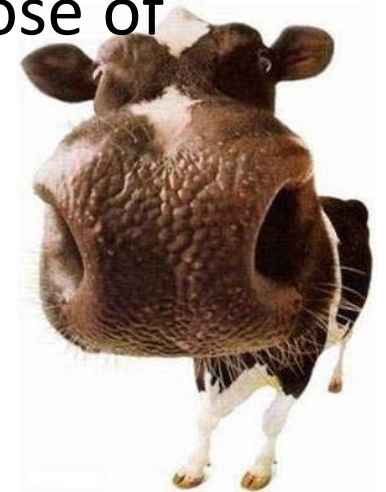


Responding to issues

Responding to new and emerging issues:

To address issues that were not of concern previously or were not known at all.

e.g. Efficacy of Lysozyme in Controlling the Growth of Greenhouse Plant Pathogens ; Use of On-Farm Composting to Dispose of Johne's Infected Cattle





Pathfinding

Pathfinding and piloting solutions:

To test new ways of dealing with new issues, or find new ways to deal with existing issues.

e.g.

Pathfinding means looking at different options to prepare the sector to face the future and remain competitive.

Piloting means the testing of ideas or approaches to see if they are effective enough to use in everyday applications in the sector.



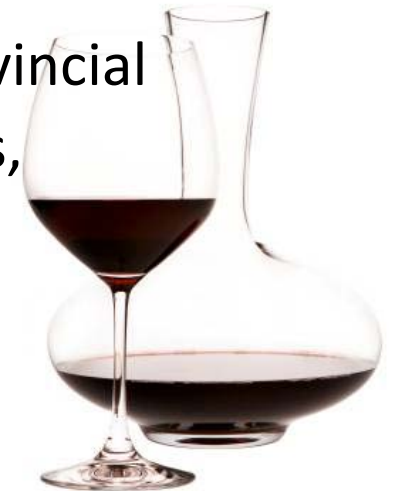


Who can apply?

Eligible recipients means any Canadian legal entity capable of entering into a contract.

e.g. Sector organization, not-for-profit group, an agency, partnership, corporation or person.

(Not eligible means federal and provincial government departments / agencies, universities and colleges.)





Program Principles

Funding is available for *eligible projects* identified and carried out by the agriculture, agri-food and agri-based products sector.

- Conditional on projects meeting CAAP objectives
- Consistent with GoC's policy directions
- Fit within AAFC's mandate
- Demonstrate clear benefits to the sector
- Consistent with Canada's trade commitments
- Regional & stakeholder equity
- Exclude areas that are within provincial jurisdiction
- Not replace or duplicate funding from other federal or provincial sources
- Maximize appropriate industry cash contribution





Program Criteria

Funding is conditional on projects meeting the following criteria:

- Help the sector adapt and remain competitive
- Demonstrate the potential for economic viability and longer-term self-sufficiency
- Project-based and for limited duration





Ineligible activities

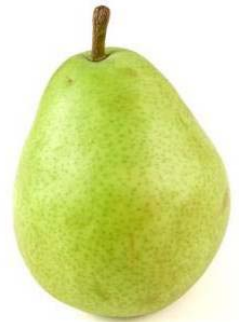
Funding can not be provided for:

- Activities that include lobbying or directly influencing any level of government
- Awareness, advertising, promotion, or branding a region, commodity, and/or product
- Direct income support
- The ongoing activities or normal operations of an organization
- Normal commercial expansion
- Basic research





- All project activities must be completed by March 31, 2014
- Maximum funding per applicant is capped at \$3 million for the program
- Introduction of repayable contributions
 - On balance, benefits accrue to individuals or corporations rather than public
 - *May* request waiver if contribution is less than \$100,000
 - Repayable to GoC





- Matching and stacking of financial assistance
- Capital expenditures
- Fair value of in-kind contributions
- Funding acknowledgement
- Project reporting and record-keeping
- Audits and evaluations
- Intellectual property rights
- Official languages





Multi-regional projects

- Multi-regional projects – *Collective Outcome* – are projects that address an issue that crosses the boundaries of a single province/territory
- Minimum of two provinces / territories
- Involve as many collaborators as possible
- Meet balance of CAAP criteria





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Contact us



Questions?



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