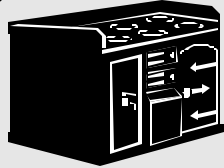


Flexible Marketing/Manufacturing Network (FMN)

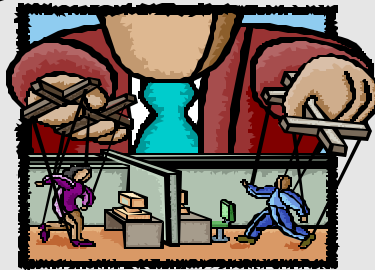
**graphical models showing four status quo situations
and one innovative shared services situation**

**Presented at the
Field to Table Partnership Project
workshops**

**2003-04-15
copyright CVDS**



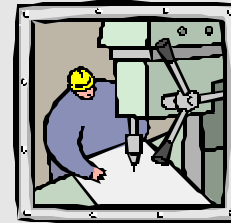
Appropriate technology



Administration



Research



Product Development



Food Safety



Promotion & Sales

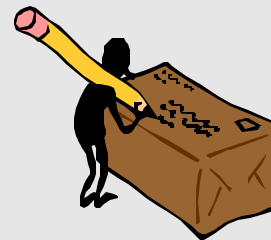
LARGE SCALE FOOD PROCESSOR WITH CAPACITY IN HOUSE



Labour needs



Production needs



Shipping needs

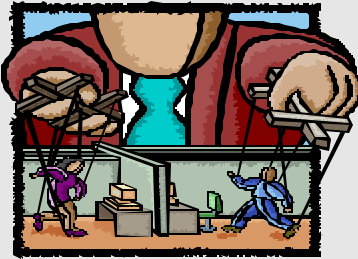


Training needs

Copyright CVDS 2003



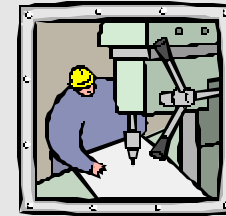
**Production
needs**



Administration



Research

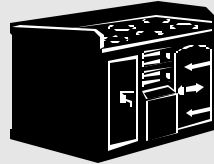


**Product
Development**



**Promotion &
Sales**

MEDIUM SCALE FOOD PROCESSOR WITH SOME CAPACITY IN HOUSE AND SOME CONTRACTED OUT



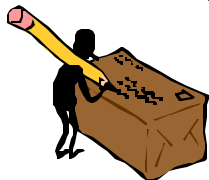
**Appropriate
technology**



Labour needs



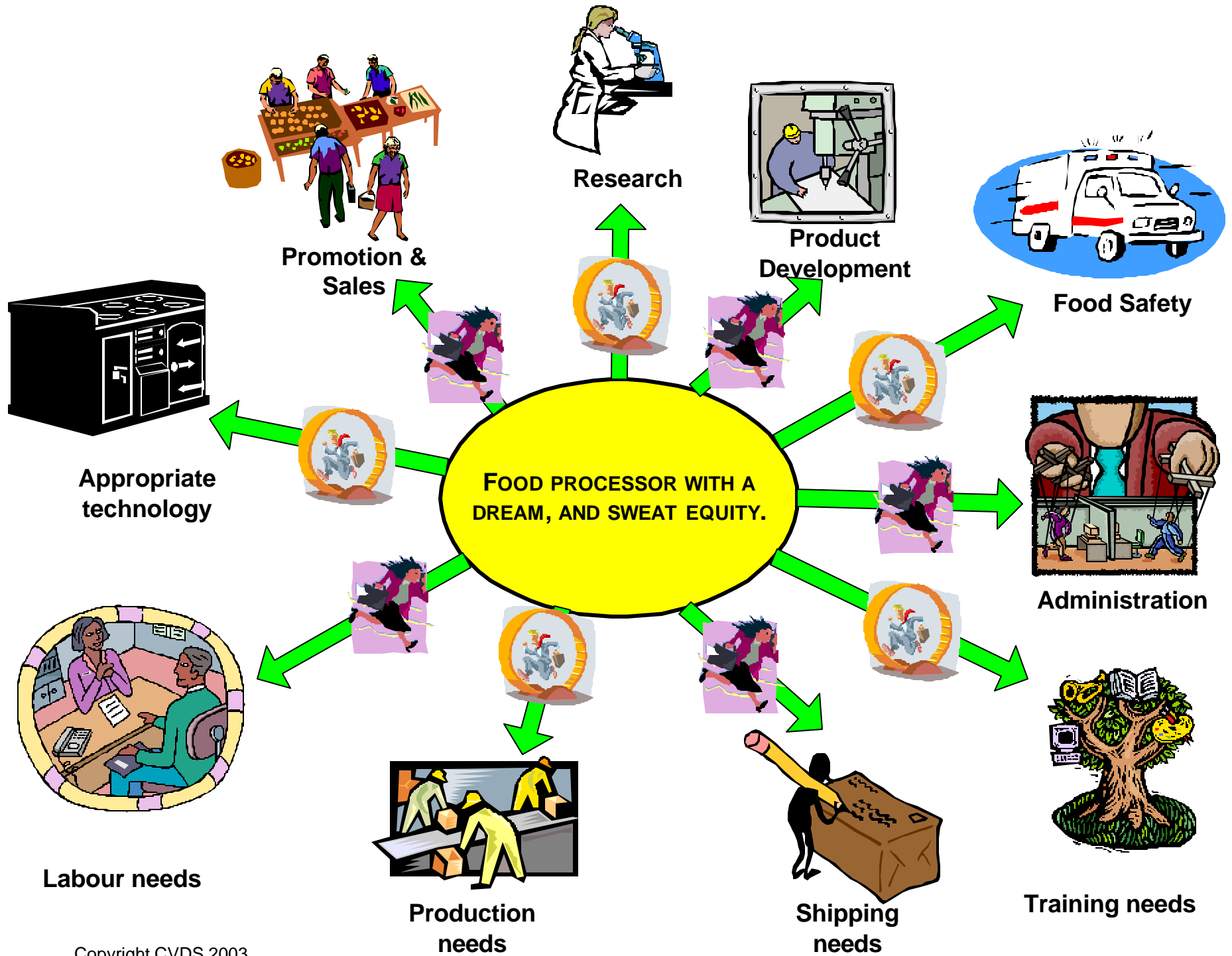
Food Safety

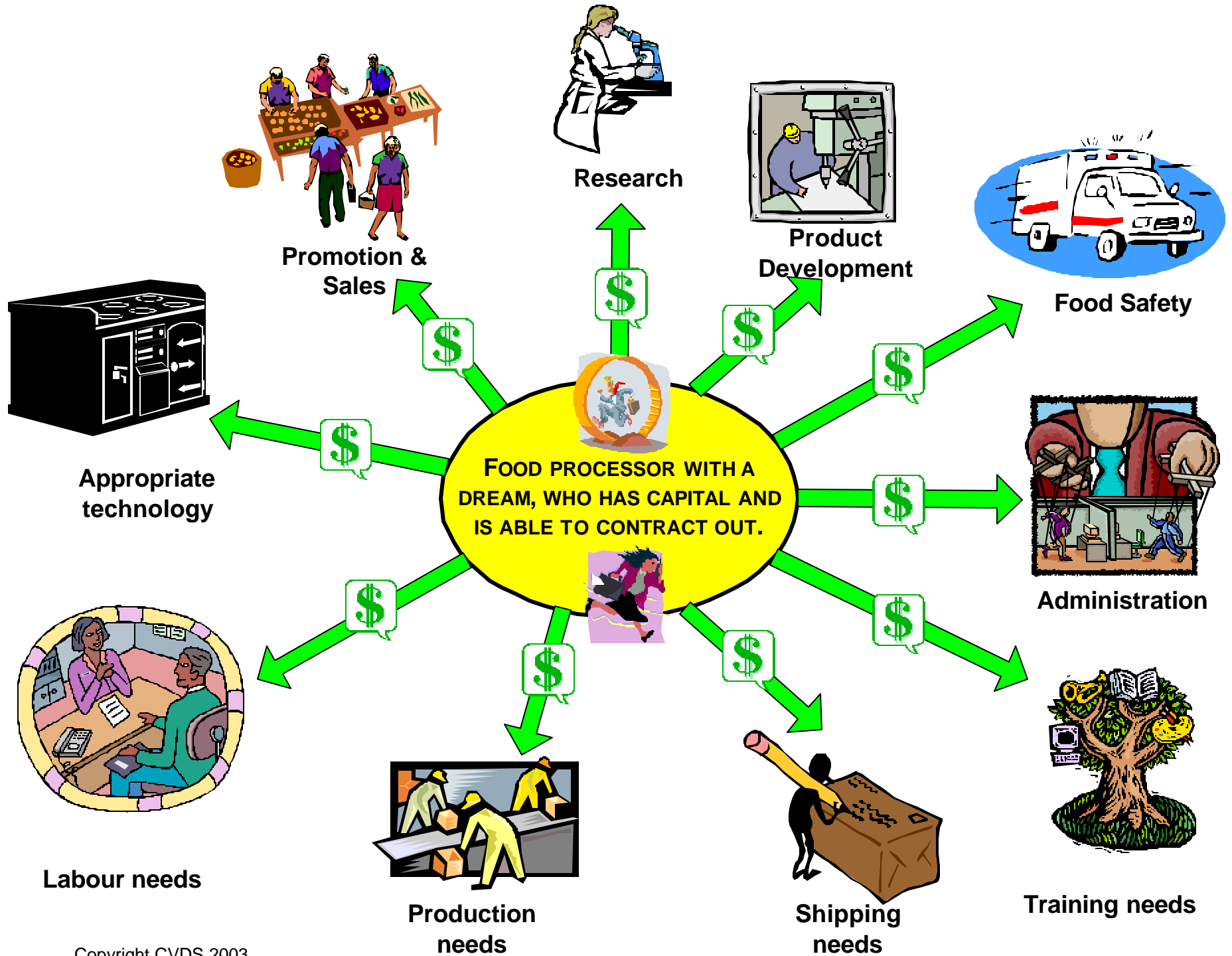


**Shipping
needs**



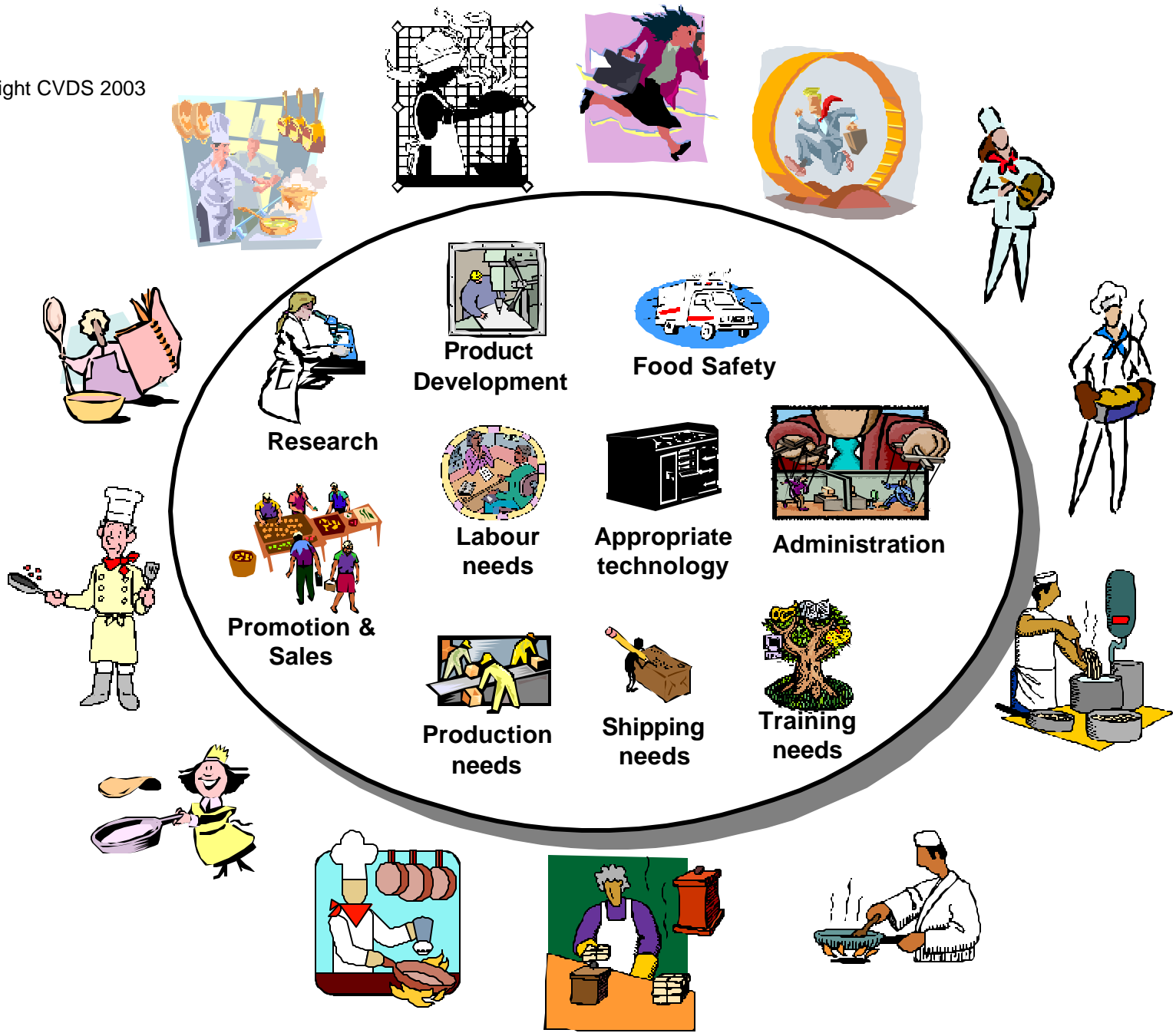
Training needs





Small-scale food processors flexible marketing/manufacturing network

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When groups form to buy services in volume, there is a cost reduction when compared with what individuals pay. This is an example of increasing scale and efficiencies through mutual aid.