

TotalSnap Overview

“TotalSnap: the affordable online, mobile phone and social media marketing solution.”

Background

Hosting Nation started with a simple mission with TotalSnap: make building and maintaining your own website easy. Take advantage of online marketing using traditional, social media and mobile phone friendly websites; that is affordable, and user friendly to implement and manage. At Hosting Nation; making the web simple again is what we do best.

Everyone agrees that any business needs to be online. The web has replaced the phone book and people are more likely to send an email than pick up the phone. People not only expect to find you on the web, but also expect to be able to email you, interact with your business via social media, find your location and view your products, all with a few clicks.

Empower your business with an affordable starting point to compete online including social media websites, and be mobile phone friendly. Built on the "keep it simple" rule; TotalSnap is easy to deploy and is affordable. Make the changes you want, when you want them, it's that simple! Ensure that your customers are getting accurate information about your business and its products and services. Leverage time sensitive promotions and campaigns by being in control of your content.



TOTALsnap

Is Your Business Taking Full Advantage of Facebook?

- Build your microsite
- Build your Facebook page
- Mobile phone friendly



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What is TotalSnap?

TotalSnap is an online marketing tool that comes with user friendly tools that are designed to help you market your business online and across multiple mediums like the web, mobile phones, and social media. The Total Snap solution will help you to promote your business online; whether it's your first step to getting your business online or expanding ecommerce to a custom Facebook page... TotalSnap makes it easy!

TotalSnap Features:

1. User Friendly Website

Leverage your business online with user friendly and intuitive edit tools, social media links and widgets, Google Analytics and Google Maps integration, easy to use embed code tools for easy deployment of video and 3rd party media tools, and a full photo gallery.

2. Mobile Phone Friendly Website

Created automatically from your TotalSnap website, provides one click calling and Google Maps integration, full ecommerce shopping cart, social media integration, and an interactive contact information form.

3. Widget Embed Tool

Add third party social media widgets like Facebook, Twitter, Youtube, LinkedIn, and Google Maps to your website with ease. Leverage dynamic widget tools like TripAdvisor reviews, music and video players, OpenTable, and many more with the user friendly "embed" tools.

4. Powerful Ecommerce Solution

Sell your products and services with our Facebook shopping cart, website shopping cart, mobile phone friendly shopping cart as well as process credit card payments on the go with our iPhone Credit card processing app.

5. Custom Facebook Business Page App

Create a custom Facebook page that supports custom navigation and multiple pages with interactive content, Facebook ecommerce shopping cart, customizable contest entry form and "Like Gate", and an interactive contact form.

6. Powerful Website Hosting Solution

Supports multiple sub-domains and websites, custom email solution including webmail, full back-up and virus protection, and we will move your existing websites and domains to your new account for free.





Website Hosting & Domains | Smart Web Applications | Real People Support

Affordable and User Friendly Solution...

TotalSnap is SaaS or "Software as a Service"; this means no more costly upgrades or additional costs for new features. It comes with everything you need to get going, including "Real People" support. We are committed to customer service and you can call our toll free number and get help from our in-house support team. Further, this method means that as we add new features to TotalSnap you are entitled to use them when you choose at no additional cost. This means you can take care of your website while we take care of the tools you need to effectively market your business online.

- **Very Economical** - TotalSnap costs less per year than most basic website hosting accounts and provides you with the opportunity to test different opportunities like having a custom Facebook page without investing thousands of dollars.
- **User Friendly** - Non computer savvy people can easily personalize, update and maintain the different tools like the website and custom Facebook page - Just click, turn a color wheel, add, done!
- **Tutorial Website** - We have online step by step videos and tutorials that show you how to add, change and use the different TotalSnap tools. We also offer "Live" phone support during regular business hours.
- **Real People Support** - "Real People" support is important because it ensures that you have a real person that your staff can call for help. They will get a member of the TotalSnap team; not a call centre, not an answering service, but someone who is knowledgeable on the TotalSnap software tools. This means that your support requests are dealt with quickly and efficiently avoiding frustration...

How Does the Ease of Use of TotalSnap Benefit My Customers?

Make the changes you want, when you want them – simple and fast! Ensure that your customers are getting accurate information about your business and its products and services. Leverage time sensitive promotions and campaigns by being in control of your content. Avoid frustrated customers due to incorrect pricing and information.

How Can I Get Started Today?

Contact us today at: 1-866-619-7372 for more information.



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