



Website Hosting & Domains | Smart Web Applications | Real People Support

Getting Started on Facebook



Presented by: Brian Millward, Business Development



Hosting Nation Data Inc. #10 - 1176 Franklin's Gull Road, Parksville, B.C., Canada V9P 2M9
Local: 250.586.4678 Toll Free: 888.558.4678 www.hostingnation.ca info@hostingnation.ca

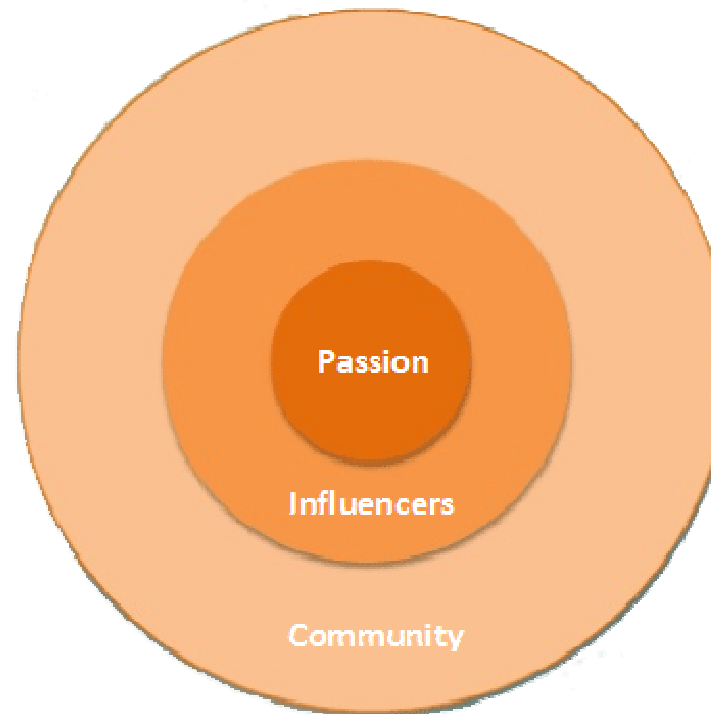
Getting Started on Facebook

- Overview of a Facebook Business Page.
- Posting Best Practices.
- TotalSnap Facebook App configuration.
- Facebook Marketing Tools.



The Social Media Advantage

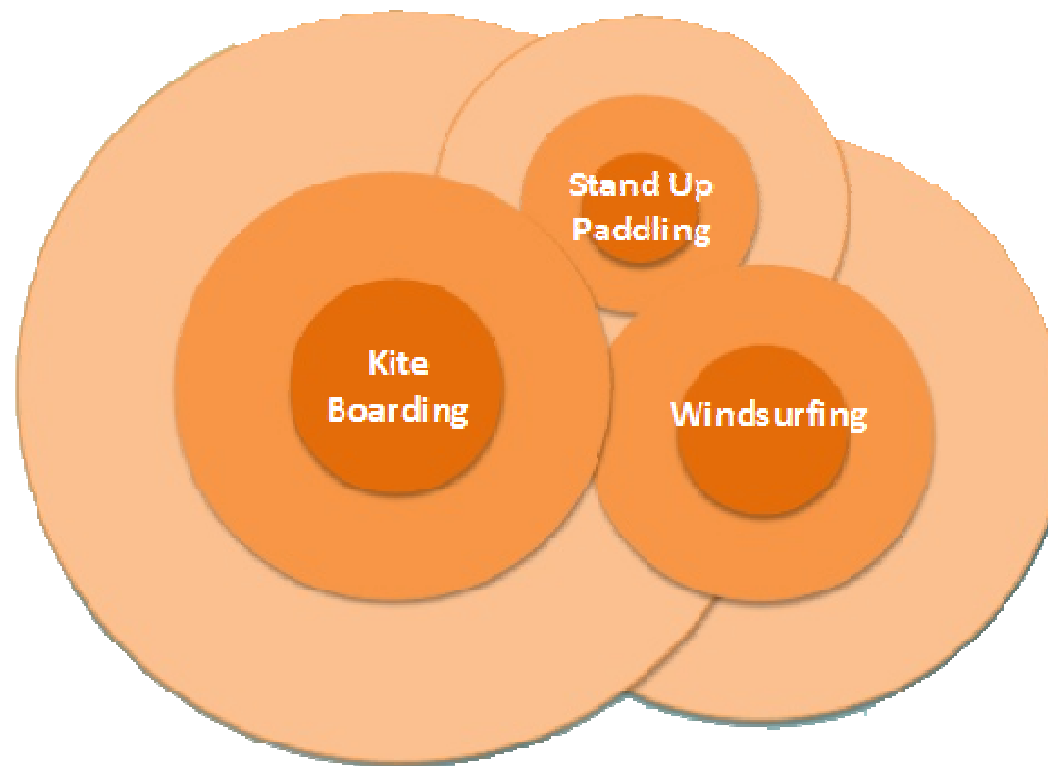
Communities Form Around Passions...



Hosting Nation Data Inc. #10 - 1176 Franklin's Gull Road, Parksville, B.C., Canada V9P 2M9
Local: 250.586.4678 Toll Free: 888.558.4678 www.hostingnation.ca info@hostingnation.ca

The Social Media Advantage

Passions Overlap...



Hosting Nation Data Inc. #10 - 1176 Franklin's Gull Road, Parksville, B.C., Canada V9P 2M9
Local: 250.586.4678 Toll Free: 888.558.4678 www.hostingnation.ca info@hostingnation.ca

Gather Content For Facebook

- Facebook Cover Image
- Facebook Profile Image
- TotalSnap Button Image
- Business Description
- Business Contact Information



Facebook Page Overview

- Review Graphic Elements.
- Examples of different posting options.
- Page usage Statistics.
- Admin Tools and Account settings



Facebook Post Best Practices

Post a Photo:

- Use to...
- Do's
- Don'ts
- Examples



Facebook Post Best Practices

Post a Link:

- Use to...
- Do's
- Don'ts
- Examples



Facebook Post Best Practices

Post a Question:

- Use to...
- Do's
- Don'ts
- Examples



Facebook Post Best Practices

Post a Event:

- Use to...
- Do's
- Don'ts
- Examples



Jasper's Market

Jasper's Market Annual Cooking Contest

— Saturday, May 12 at 11:00am in New York, New York.



Come participate in our contest and win a cooking getaway for 2!

 [Join](#)



Facebook Post Best Practices

Post Text:

- Use to...
- Do's
- Don'ts
- Examples



Jasper's Market

Come to Jasper's to get the best
chevre with truffles from Goat Hill
now!

 Like This Page



Install TotalSnap App on your Facebook Page

- How to install App.
- Configure TotalSnap Display Options.
- Upload Custom Button to Facebook Navigation Bar.
- Configure Comments Moderator.



Facebook Contest Page

- Facebook Guidelines for Contests.
- Canadian Laws regarding Contest Promotions
- How to configure Contest Form.



Facebook Events Page

- Facebook Guidelines for Events.
- How to setup an Event in Facebook.
- How to configure Facebook Events Page in TotalSnap.



TotalSnap Support

TotalSnap phone support:

- Monday to Friday, from 9:00 am to 5:30 pm PST.
- Call us any time at 1-877-291-7578

Direct access to our online tutorials
and training materials -

<http://supporttotalsnap.com/>

