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**beanstream**<sup>®</sup>  
electronic payment processing



# Advanced Features & Ecommerce Configuration Guide

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# Advanced Feature & Ecommerce Configuration Guide

- Advanced TotalSnap Features.
- Facebook Marketing Tools.
- Third Party Ecommerce Options.
- Beanstream Ecommerce Configuration.



# How to embed media in your TotalSnap content.

- Adding a Youtube Video to your TotalSnap.
- Adding Google Calendar to your TotalSnap.
- Adding third party widgets like TripAdvisor and LinkedIn.



# Advanced Photo Gallery Options

- Photo Gallery layout options.
- Configure Facebook comments box.
- Configure Facebook comments moderation.



# Third Party Ecommerce Configuration

- What is a third party Merchant Services account?
- Configure the TotalSnap Photo Gallery shopping cart.
- Configure your purchase links to connect to a third party Merchant Services account.



# Facebook Contest Page

- Facebook Guidelines for Contests.
- Canadian Laws regarding Contest Promotions
- How to configure Contest Form.



# Facebook “Like Gate”

- Facebook Guidelines for Like Gates.
- What is Premium Content?
- What is the RBL list and how will that affect my business?
- How to configure Like Gate.



# Facebook Events Page

- Facebook Guidelines for Events.
- How to setup an Event in Facebook.
- How to configure Facebook Events Page in TotalSnap.



# Beanstream Merchant Services

- Gather links to your Social Media sites.
- Configure your Social Media links in TotalSnap



# Configure Your Beanstream Shopping Cart

- Setup your Product pages.
- Configure shopping basket page.
- Setup checkout page.
- Setup payment page.



# TotalSnap Support

TotalSnap phone support:

- Monday to Friday, from 9:00 am to 5:30 pm PST.
- Call us any time at 1-877-291-7578

Direct access to our online tutorials  
and training materials -

<http://supporttotalsnap.com/>

