

# Worksheet #13 – Packaging

### Glass

Advantages:

Disadvantages:

Describe its marketing appeal: How does it meet some of the participants' criteria?

#### Paper

Advantages:

Disadvantages:

Describe its marketing appeal: How does it meet some of the participants' criteria?

#### Metals

Advantages: Disadvantages:

Describe its marketing appeal: How does it meet some of the participants' criteria?

## Plastics

Advantages:

Disadvantages:

Describe its marketing appeal: How does it meet some of the participants' criteria?

When completed, add to the Operations Section of your business plan.

Self Directed Learning Series